

TRAFINZ 2008

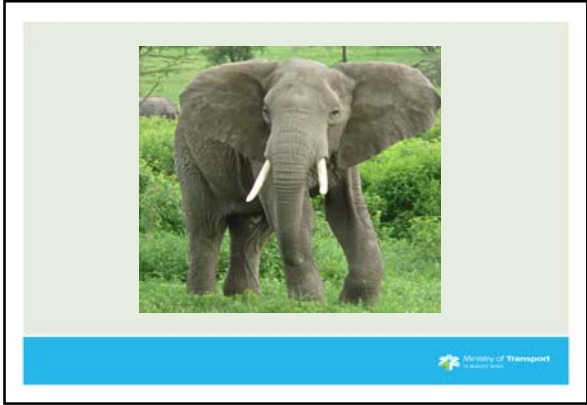
*Wayne Donnelly
Acting Secretary for Transport*



New Zealand Transport Strategy 2008

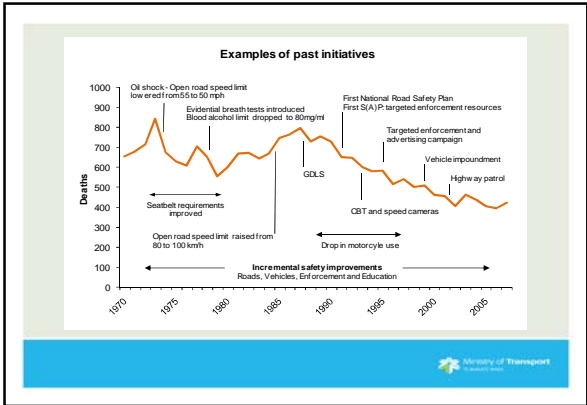
Et al

“Opportunity Knocks”

- Lots of new targets
- Good news is:
 - We can hit targets
 - We have done it before





- Halving in 35 years
- Many contributions
- Taking opportunities
- Being determined
- Working together




VIP's

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- VIP's
- *Very important participants*
- *Very influential participants*
- A road is a road until someone uses it
- The most important people in transport

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- Halving the road toll again
- People and transport providers "take" responsibility for safer products and practices

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- VIP's desire roads free of death and trauma through:
 - Safe vehicles
 - Safe roads and roadsides
 - Safe road users
 - Safe speeds
- Nationally and regionally

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- Double the freight carried by rail and sea
- Logistics managers "put" more on rail and sea and "cause" investment in these modes and hubs.

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- VIP's seek productivity through
 - *better vehicles and drivers*
 - *targeted enforcement*
 - *better business management*
 - *smarter freight management*
 - *new investments*
 - *logical use of modes*

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- Double the number of people using public transport, walking, cycling and ride sharing.
- People “prefer” to leave the car at home for routine journeys.



- VIP's see value in change
 - I can do this
 - It is safe
 - It is good for me
 - I save money
 - It is convenient
 - I meet friends
 - I only need one car



- Planning and funding
 - Regionally
 - Nationally
- 3 year review
- Measuring trends
- Changing direction

- Changing direction takes investment
- Investing in more of the same takes the money
- Trading off Opex and Capex

You can do it

VIP's