

  
 60th Trafinz Conference  
 CELEBRATING THE PAST GEARING UP FOR THE FUTURE  
 Christchurch 7 – 10 September 2008

**Workshop**  
**'Things that did not work or provided low value outcomes'**

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 9 September 2008

60th Trafinz Conference, Christchurch, N.Z. 7-10 September 2008

**Things that did not work or gave low value outcomes**

**It is acceptable to report successes and failures**

*Sometimes we learn more from what didn't work than did!*

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**Things that did not work or gave low value outcomes**

**Introduction**

- ❑ What initiatives did not work?
- ❑ Why did they not work?
- ❑ What makes an initiative successful?
- ❑ What can make an impact?

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**Satellite Navigation**




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NO WIDE VEHICLES  
Do Not Follow SAT NAV  
Very narrow road

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**Traffic Calming**




SEMINOLE MAJOR AGAINST SPEED BUMPS

DUMP THEM!  
YOUR WASTED TAX DOLLARS!

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## Why do things not work?

- Political?
- Technical?
- Badly designed?
- Lack of consultation?
- Not providing the appropriate solution to the problem?

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## What makes an initiative successful?

Success factors?

How can we ensure the initiative has an impact?

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