



## SPONSORSHIP OPPORTUNITIES

**60<sup>th</sup> TRAFINZ Conference**  
**07 – 10 September 2008**

The Hotel Grand Chancellor  
Christchurch  
New Zealand

**“TOOLS AND TECHNOLOGY”**  
CELEBRATING THE PAST, GEARING UP FOR THE FUTURE

Contact: Harding Consultants, PO Box 5512 Christchurch.  
Phone: 03 352 5598 Fax. 03 352 0197 Email: [glenda@hardingconsultants.co.nz](mailto:glenda@hardingconsultants.co.nz)

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!



## OVERVIEW

**This year, one of the conference focuses is on gearing up for the future, this will ensure delegates have the tools and technology to make a difference and achieve their goals.**

TRAFINZ, in association with Land Transport New Zealand, are pleased to announce that the annual Trafinz Conference is gearing up to the best equipped yet. Providing the "tools to deliver in the future" will appeal to a wide audience who are keen to achieve their goals for 2008. This theme will be reflected in the list of local and international speakers who have a proven track record in using innovative ideas and tools to make enormous progress and achieve improvements in their chosen field of expertise.

## WHY TOOLS AND TECHNOLOGY?

### CELEBRATING THE PAST **GEARING UP FOR THE FUTURE**

Trafinz would like to celebrate the past and reflect on how far we have come plus all the fabulous achievements along the way. What better way to do this than to celebrate the 60<sup>th</sup> Anniversary at the conference and as part of the social programme. "Diamond" represents 60 and for this reason our major sponsor this year will be "Diamond" and the significance of this symbol will feature throughout the build up to the conference and dinner.

Having the right tools and technology to do our jobs affects us all in the way we carry out our tasks and ultimately impacts on our ability to deliver. The future is no longer beyond our reach and many of the innovative ideas we have discussed previously are ready to be implemented and acted upon. This conference will give sponsors and exhibitors the opportunity to showcase their products and be part of delivering the future.

Trafinz is promoting tools and technology, and in doing so recognises the great work that is underway in the education, enforcement and engineering sectors around New Zealand. Trafinz is aware of the contribution your company has made to providing the tools and technology for the public, private and commercial sectors', therefore invites you to form a partnership at this years conference.

## WHO WILL ATTEND?

Anyone with an interest in road safety and/or the future of sustainable transport systems and networks

- Senior Transportation decision makers from central and local government
- Councilors
- Mayors
- Police
- Road safety co-ordinators
- Transportation planners
- Roding Engineers
- Traffic Control
- Road controlling authority staff and managers
- Pedestrian and cycling officers and advocates
- Architects
- Planners
- Consultants
- Asset and Maintenance Managers

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax. 03 352 0197 Email: glenda@hardingconsultants.co.nz

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz) The website will be updated regularly so check it out!**



## DIAMOND SPONSOR

### **\$15,000.00 + GST**

- Logo on Letterhead
- **Primary** name awareness on all promotional literature, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to **Conference Dinner** (or function of choice)
- Consultation with all areas that Diamond Sponsorship has potential impact, eg Conference Dinner
- Naming rights to **Conference Carrying Satchel**
- Naming rights to **Key Note Speaker**
- Sponsor acknowledgement in the opening address
- Feature of logo and acknowledgement of sponsorship level on web site
- Link from conference website to Diamond Sponsor
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- Exhibition signage on the main stage
- **Three** complimentary tickets to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax: 03 352 0197 Email: glenda@hardingconsultants.co.nz

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!



## GOLD SPONSOR

**\$10,000.00 + GST**

- **Secondary** name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to a **function** of your choice, excluding conference dinner. Dependant on number of gold sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with the selected function
- Naming rights to **Name Tags**
- Naming rights to a **Speaker**
- Feature of logo and acknowledgement of sponsorship level on web site
- Link from conference website to Gold Sponsor
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **Two** complimentary tickets to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax: 03 352 0197 Email: [glenda@hardingconsultants.co.nz](mailto:glenda@hardingconsultants.co.nz)

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!



## SILVER SPONSOR

**\$7,500.00 + GST**

- Name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to **lunch** or **lunches**. Dependant on number of silver sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with sponsored lunch or morning and afternoon teas.
- Naming rights to a **Speaker**
- **Opportunity for a 15 minute presentation slot on your company product, subject to committee approval of sufficient interest to delegates**
- Feature of logo and acknowledgement of sponsorship level on web site
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **Two** complimentary tickets to the entire Conference
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax. 03 352 0197 Email: glenda@hardingconsultants.co.nz

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!



## BRONZE SPONSOR

**\$5,000.00 + GST**

- Standard name awareness on all conference brochures; registration booklet; programme
- Naming rights to a **morning** or **afternoon tea**. Dependant on number of bronze sponsors this may need to be shared.
- Feature of logo and acknowledgement of sponsorship level on web site
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **One** complimentary ticket to the entire Conference
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax. 03 352 0197 Email: glenda@hardingconsultants.co.nz

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!



## TRADE EXHIBITORS

**\$3,000.00 + GST**

- Standard name awareness on all conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on web site
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **One** complimentary ticket to the entire Conference
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4
- Opportunity to purchase space for advertisement in the Conference Handbook

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax. 03 352 0197 Email: [glenda@hardingconsultants.co.nz](mailto:glenda@hardingconsultants.co.nz)

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!



## POSTER BOARD EXHIBITORS

**\$1,500.00 + GST**

- Opportunity to present organisation on a poster board set up for the duration of the Conference. Please note that you need to provide all the display equipment.
- Space available for logo in conference handbook
- Logo on website acknowledging level of support
- Opportunity to purchase advertising space in conference handbook
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4
- Tickets can be purchased to attend the conference
- Opportunity to purchase space for advertisement in the Conference Handbook

Contact: Harding Consultants, PO Box 5512 Christchurch.

Phone: 03 352 5598 Fax. 03 352 0197 Email: [glenda@hardingconsultants.co.nz](mailto:glenda@hardingconsultants.co.nz)

**Website [www.trafinz.org.nz](http://www.trafinz.org.nz)** The website will be updated regularly so check it out!